

N S M

NATIONAL SUBSTANCE MISUSE
CONFERENCE 2017

The National Substance Misuse Conference 2017 (NSM2017) is BACK and taking place on **13th September 2017** at The Birmingham Conference and Events Centre in Central Birmingham.

NSM2017 explores issues facing clients, professionals and services. It will provide an insight into current thinking and latest developments in the field from a variety of perspectives; policy, practice and prevention. The conference draws together the UK's leading clinicians, researchers, educators and many more to consider how we meet the challenges now and in the future.

This is a time of great interest and change in the Substance Misuse Field, and as long as we keep Drugs & Alcohol on the political agenda this will inevitably lead to many improvements on the ground. This conference is exactly the platform for these discussions to be highlighted and raised to the right audience.

NSM2017 will be a unique opportunity to receive leading expert knowledge in these 4 key areas:

1. **Strategy & Treatment** – The proposed drug strategy will highlight key findings and new practice to shape the future of drug and alcohol policy in the UK
2. **Prisons** – The much publicised disruption to prisons including drug use, levels of violence & reoffending rates have all put pressure on the criminal justice system to rethink its strategy, but have they considered everything?
3. **Prevention** – With Public Health budgets being cut, prevention interventions have now gained even more importance, but do you know which interventions are most effective and how they can be measured?
4. **Trends** – The latest information around the key topics such as Homelessness, Drug Related Deaths, NPS, Health Indices, PHE evidence outcomes review and the new orange guidelines.

The target audience for the conference are: Directors of Public Health, Substance Misuse workers, Public Health Commissioners, CCG leads, Police, Criminal Justice Boards, Community Safety Partnerships, Behaviour Support Managers, Drug & Alcohol Recovery Managers, Directors of Operations, Senior Managers & Decision Makers, Partnership Co-ordinators, Behaviour Support Managers, Academics, Health Sectors, Local Authorities, Voluntary Sector, Treatment Funders, Researchers, Policy Makers, Clinicians, Housing Associations and the Private Sector.

The conference objectives are the following;

- To provide a platform for strengthening the responses to Substance Misuse among the diverse populations and communities impacted.
- To advance the knowledge, implementation and scale up of evidence-informed Substance Misuse strategies and programmes.
- To bring together the UK's Substance Misuse experts to catalyse and advance knowledge, present the most recent research findings, and promote and enhance key skills.
- To influence leaders, including key policy makers and sponsors, to increase their commitment to breaking down barriers and raise awareness of tackling Substance Misuse.

If you are interested in sponsoring the National Substance Misuse Conference 2017 please look at our range of sponsorship packages below. We can also tailor sponsorship packages to your budget.

***NEW for NSM2017 Workshop sponsorship packages available, please enquire with RSB Events directly for further information.**

PACKAGE OPTIONS	VIRTUAL	BRONZE	SILVER	GOLD	PLATINUM
Standard Fee	£195	£995	£1,695	£6,495	BESPOKE
Early Bird Discount Fee*	£145	£745	£1,445	£4,995	BESPOKE
Brand logo will be displayed on the NSM Conference 2017 website as a dedicated sponsor with a link directly to your website.	✓	✓	✓	✓	✓
Brand logo displayed on video screens during the conference	✓	✓	✓	✓	✓
Promotional insert within delegate bag (material to be provided by sponsor)	✓	✓	✓	✓	✓
Complimentary tickets (number)	1	2	5	7	Bespoke
Advertisement within NSM Conference programme (printed and online)	logo only	¼ page	½ page	1 page	1 page
Fully inclusive exhibition stand in the mezzanine area at the venue		✓	✓	✓	✓
Exclusive Meet & Greet with Key Speakers			✓	✓	✓
Public acknowledgment during the NSM Conference opening and closing address			✓	✓	✓
Brand banners will be displayed at the venue stage				✓	✓
Brand logo placed on all trailers playing on website/TV and radio interviews used for the NSM Conference 2017 advertising and press conference				✓	✓
Guest slot on Conference programme (15 minutes)					✓
Brand logo placed as main title sponsor on the highlight video after the event which will be released on various platforms					✓
Overnight Accommodation					✓
Brand logo placed as main title sponsor on the international webcast.					✓
"RSBEvents & (PLATINUM Sponsor) present 'The National Substance Misuse Conference 2017' "					✓

*Early Bird Discount Fee applies if package booked before 31st July 2017

We will be running this conference annually and hope to build long lasting relationships with our sponsors. We have many ideas for the conference which are under development and more announcements will follow shortly.

Should you have any queries, please contact Ricky Bhandal on 07723 018576 or e: info@rsbevents.com and we will be happy to assist you. We hope you are able to join us for what promises to be a unique and insightful conference.